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Группа: Ф-1б

22.05.2020

**Добрый день, уважаемые студенты!**

**Сегодня изучаем тему:**

**Средства массовой информации: Mass Media**

**N.B.:** a medium – средство (ед. число); media – средства (множ. число)



Task 1. Write out all the words **in bold,** translate them, practice their pronunciation.

Task 2. Read the text below and find the English equivalents of the following words and word combinations:

*источник информации; найти информацию; в поисках информации; «бороздить» интернет; информация доступная для…; получать и обмениваться; использование; текущие (происходящие) события; позволять/давать возможность;*

**The Internet** has recently become another important source of information. It is a computer system that allows millions of people around the world to receive and exchange information about almost everything. The main use of the Internet is to find information — for your schoolwork or job, or just to find out more about your

hobbies, sports or current events. All the latest information is available to you in your home, at any hour of the day and night. It’s much faster and easier to surf the net in search of information from all over the world than to travel to libraries in dozens of countries.

Task 3. Put 4 types of questions to the underlined sentences in the text.

Task 4. Match the kinds of mass media with their definitions (подберите названия разновидностей сми и их определения):

**Kinds of Mass Media:**

1. An advert
2. A soap (opera)
3. Sport news
4. A talk show
5. A music programme
6. A weather forcast
7. The Internet
8. The Quiz

**Definitions:**

1. an announcement in a newspaper, on television, or on a poster about something such as a product, event, or job;
2. a statement saying what the weather will be like the next day or for the next few days;
3. a global system of interconnected computer networks that use the standard Internet protocol suite (TCP/IP) to serve billions of users worldwide;
4. newly received or noteworthy information, esp. about recent or important sports events;
5. a television or radio drama serial dealing typically with daily events in the lives of the same group of characters;
6. TV or radio programme which broadcasts music;
7. a television or radio show in which famous people talk to each other in an informal way and are asked questions about different topics;
8. a form of game or mind sport in which the players (as individuals or in teams) attempt to answer questions correctly. In some countries, a quiz is also a brief assessment used in education and similar fields to mea

sure growth in knowledge, abilities, and/or skills.

Task 5. Fill in the gaps with the appropriate words on the topic “Mass Media” (Вставьте подходящие слова в текст по теме «Mass Media»).

Translate the text into Russian:

My elder brother Tom is a TV addict. He spends hours in front of a TV switching the (1) \_\_\_\_\_\_\_\_ . He watches the news to be informed about \_\_\_\_\_\_\_\_\_\_(2)  affairs and (3) \_\_\_\_\_\_\_\_\_ shows to test his knowledge and intelligence. He claims that every TV programme has educational value. For Tom even a  \_\_\_\_\_\_\_\_\_ show, in which an interviewer talks to a well-known personality, provides a lot of useful information. Well, I think that he just loves gossip about the lives of (5) \_\_\_\_\_\_\_\_\_ like Ronaldo or Donald Trump.

NB: выполненные письменные задания (можно скан или фотографии выполненных в тетради заданий) озаглавить:

Ф-1б, 22.05, ФИО

и отправить на электронный ящик:

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